



**SEPTEMBER 16-22, 2024**



**\$10,000**

**Secured by  
Novelis**

1. 10' x 20' booth space (location based on availability)
2. Link and mention in 6 boosted Facebook posts (to run 6 times throughout the year)
3. Listed as a sponsor for two premium events
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair with first choice on banner display location\*\*
7. Digital Sign at main gate - 52 week advertising contract
8. Full page display ad (color) in annual fair book\*
9. 100 Day passes to the fair
10. 5 Parking Passes - guaranteed parking on the grounds
11. Mentioned as sponsor on Radio and other promotional items.

**LIMIT 1 OF EACH GRAND & RESERVE CHAMPION SPONSORSHIPS**  
Previous years' sponsors have first right of refusal to retain the same sponsorship position.



**\$7,000**

1. 10' x 10' un-manned display Booth space (location based on availability)
2. Link and mention in 4 boosted Facebook posts (to run 4 times throughout the year)
3. Listed as a sponsor for one premium event
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair\*\*
7. Digital Sign at Main gate- 20 week advertising contract
8. Full page display ad (black & white) in annual fair book\*
9. 50 Day passes to the fair
10. 1 Parking Pass - guaranteed parking on the grounds



**CHAMPION SPONSORSHIPS**

**\$8,500**



1. 10' x 10' Booth space (location based on availability)
2. Link and mention in 4 boosted Facebook posts (to run 4 times throughout the year)
3. Listed as a sponsor for two premium events
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair with first choice on banner display location\*\*
7. Digital Sign at Main gate- 45 week advertising contract
8. Full page display ad (color) in annual fair book\*
9. 75 Day passes to the fair
10. 3 Parking Passes - guaranteed parking on the grounds
11. Mentioned as sponsor on Radio and other promotional items.



**\$5,000**

1. 10' x 10' Informational Unmanned booth space
2. Link and mention in 2 boosted Facebook posts
3. Logo and link on fair website
4. Listed as a sponsor for one premium event
5. 4'x 8' banner displayed for all 7 days of the fair \*\*
6. Digital Sign at Main gate - 16 week advertising contract
7. Half page ad (black & white) in annual fair book\*
8. 30 Day passes to the fair



Follow us on Facebook @tcofair - 9200+ followers  
Instagram: Tusc Co Ag Society



[www.TuscCountyFairgrounds.com](http://www.TuscCountyFairgrounds.com)  
Over 45,000 hits in 2023

# TUSCARAWAS COUNTY FAIR

## SEPTEMBER 16-22, 2024



**\$2,500**

1. Link and mention in boosted Facebook post
2. Logo and link on fair website
3. Listed as a sponsor for one premium event
4. 4'x 8' banner displayed for all 7 days of the fair\*\*
5. Digital sign at main gate -12 week advertising

contract

6. Half page display ad (black & white) in annual fair book\*
7. 15 Day passes to the fair



**\$1,500**

1. Post on social media
2. Logo and link on fair website
3. 4'x 8' banner displayed for all 7 days of the fair\*\*
4. Listed as a sponsor for one standard event
5. Digital sign at main gate - 4 week advertising contract
6. Quarter page display ad (black & white) in annual fair book\*
7. 10 Day passes to the fair



**\$750**

1. 4'x 8' banner displayed for all 7 days of the fair\*\*
2. Listed as a sponsor for one standard event
3. Logo and link on fair website
4. Logo displayed on the digital sign for 2 weeks



**\$300**

1. Logo displayed on the digital sign for 2 weeks
2. Logo and link on fair website

### LARGEST PUMPKIN SPONSOR \$1,000

1. Listed as a fair sponsor for 2 weeks on the digital sign at the main gate
2. Logo and link on fair website
3. Banner Displayed at the Largest Pumpkin Contest and opportunity to be present during the weigh in and present check to the winner.
4. Business Card ad in the Fair book



## 2024 Events Choices:

### PREMIUM EVENTS:

**OSTPA TRUCK & TRACTOR PULLS** - Friday

**DEMOLITION DERBY** - Sunday

**NEAL McCOY CONCERT** -Thursday

**TBD** - Saturday

**MONDAY - VETERANS**

**DAY** FREE admission for anyone with valid military I.D.

**WEDNESDAY - SENIOR DAY**

Reduced admission for anyone 65 and over

**TUESDAY - FAMILY DAY**

Reduced admission for everyone



### STANDARD EVENTS

**TRODEO** - Monday

~~**MOTOCROSS** - Wednesday~~

**BAND-O-RAMA** - Tuesday

**KIDDIE TRACTOR PULL** - Saturday



*If an event has to be canceled due to inclement weather or other unforeseen circumstances we will make every effort move your sponsorship to a different event or provide additional digital sign advertising.*

*Exclusive sponsorship available on a first come/first serve basis and must be for 75% of the cost of the event, costs vary per event. Ask for details.*

**Previous Years' Show and Event Sponsors have first right of refusal to retain the same sponsorship position.**

# TUSCARAWAS COUNTY FAIR

## SEPTEMBER 16-22, 2024



### JR. & SR. SHOW SPONSORSHIPS

#### SENIOR FAIR, JUNIOR FAIR & SHOWMANSHIP SPONSORSHIP

Available for any animal show  
Limit one sponsor per show

1. Logo/Name included in the fair book on the department page (if confirmed by May 15)
2. Logo/Name displayed on the monitor in main show arena
3. Listed as a sponsor on the schedule posted online

**All proceeds from these sponsorships will be earmarked for the Capital Improvement fund for upkeep on the fair grounds.**

**Previous Years' Show and Event Sponsors have first right of refusal to retain the same sponsorship position.**

#### Standard Shows: \$300

Junior Fair Breeding & Market Rabbit Show and Showmanship

Senior Fair Draft Horse Halter Show

~~Market Lamb Show and Showmanship~~

Market Goat and Dairy Show and Showmanship & Utility Goat Show

Senior Fair Dairy

Senior Fair Draft Hitch Show

Junior Fair Pygmy Goat & Showmanship

~~Junior Fair Super Showmanship~~

Senior Fair Beef Shows

Junior Fair Horse Ground Roping, Ranch & Trail

Junior Fair Horse Dressage Show

Junior Fair Horse English Show

Junior Fair Horse Western Show



#### Premium Shows: \$500

~~Junior Fair Hog Show~~

~~Junior Fair Hog Showmanship~~

~~Poultry (Broilers, Fancy & Turkey) All Junior Fair Shows & Showmanship contests~~

~~Junior Fair Bred, Born & Raised and Beef Showmanship~~

~~Junior Fair Market, Dairy Steer, Feeder & Beef Breeding Shows~~

~~Junior Fair Dairy Show & Showmanship~~

~~Animal and Me Show~~

Queen's Lunch (Saturday)

~~Tuscarawas County Fair Royalty Contest~~



#### Hog Pen Sponsors: \$200

Includes your company logo on a 24" square banner displayed on the hog pens during the Junior Fair Market Hog Show and Showmanship days on Mon. & Tues., September 23 & 24, 2024.

Limited to 12 sponsors, includes the printing of the banner and it's yours to keep at the conclusion of the show.

**For additional information or questions about sponsorship opportunities contact:**  
Jonna Cronebaugh • Call/Text: 330-243-6373 • Email: [jonna@mcsprintsource.com](mailto:jonna@mcsprintsource.com)



# 2024 RACE DAYS TUSCARAWAS COUNTY FAIR

**FRIDAY, SEPTEMBER 20  
SATURDAY, SEPTEMBER 21**

Start Time: 11 a.m.

Races are broadcast live on the Ohio Harness Horsemen's Association website ([www.OHHA.com](http://www.OHHA.com)). Over 1,000 viewers will have live audio and video of each race. **Get your name included in the announcements!**

## INDIVIDUAL RACE SPONSORSHIPS: \$750

Limit one sponsor per race. 12 - 15 Races each day.

1. **NAME THE RACE** in memory or honor of an individual or with your business name.
2. Race will be listed with YOUR choice of name in the OHHA Huffs Guide, on-site race program, and all historical race records.
3. Race Day Announcers will thank sponsors live during the race that will be broadcast on-site and streaming online
4. Company Ad (1/4 page) included in on site Collectible Race Program both days. 400 total printed.
5. Your company logo or name on the Race Champion blanket
6. Champions will receive a 'Champion Bucket' with their blanket
7. Opportunity to have a representative included in the Winner's Circle photo

## WINNER'S CIRCLE SPONSOR - \$1,500

1. Your company logo on the backdrop of Winner's Circle photos. Banners to be provided by sponsor.
2. Race Day Announcers will thank Winner's Circle Sponsor during every race both days.
3. Company Ad (full page) included in on site Collectible Race Program both days. 400 printed.
4. Opportunity to have a representative included in the Winner's Circle photos

## TUSCARAWAS COUNTY FAIR RACE DAY SPONSORSHIPS



**NEW!**  
Race Naming  
Rights!



## LINK SUPPLY

## ~~STARTING GATE SPONSOR - \$1,000~~

1. Your company logo on Starting Gate and Track Truck. Magnetic signs to be provided by sponsor.
2. Race Day Announcers will thank Winner's Circle Sponsor during every race both days.
3. Company Ad (full page) included in on site Collectible Race Program both days. 400 printed.

**NEW!**

*Revised Winner's Circle Backdrop*  
Be the first to put your company logo in the backdrop!

This year we are moving the Winner's Circle to in front of the Grandstand with a backdrop to include sponsor's banner



**YES, I WOULD LIKE TO SUPPORT THE FAIR WITH THE FOLLOWING SPONSORSHIP PACKAGE**

**CHAMPION SPONSORSHIP**

\_\_\_ Grand Champion \_\_\_ Reserve Champion \_\_\_ Best of Show \_\_\_ Blue Ribbon

Event(s) requested: \_\_\_\_\_

**SUPPORTER SPONSORSHIP** \_\_\_ Red Ribbon \_\_\_ White Ribbon \_\_\_ Yellow Ribbon

Event requested: \_\_\_\_\_

**FAIR SHOW SPONSORSHIP** Show requested: \_\_\_\_\_

**HORSE RACE SPONSORSHIP** \_\_\_ Starting Gate \_\_\_ Winner's Circle \_\_\_ Individual Race Sponsor

**HOG PEN SIGNAGE SPONSORSHIP**

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Send Invoice to: \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature Date

**To secure your sponsorship please return this contract by August 1, 2024 to:**

*For additional information or questions about sponsorship opportunities*

*contact: Jonna Cronebaugh • Call/Text: 330-243-6373*

*Email: [jonna@mcsprintsources.com](mailto:jonna@mcsprintsources.com)*

MAIL Jonna Cronebaugh  
TO: FAIR SPONSORSHIP  
220 W Jefferson Street  
Stone Creek OH 43840

Checks payable to:  
**Tuscarawas County Agricultural Society**

**SPONSOR PACKAGES CAN BE CUSTOMIZED TO FIT YOUR SPECIFIC GOALS OR TARGET AUDIENCE.**

**\*FAIR BOOK ADS:** *Deadline for fair book ads is May 15, 2024, otherwise the ad space can be used in the 2024 book or we can exchange the ad for additional marketing.*

**\*\*BANNERS need to be provided by sponsors.** *Please deliver or ship your banner to the Fair Grounds by September 1. Sponsors are welcome to retrieve their banner within one week of the conclusion of the fair at the Secretary's office. Hours will be posted.*

**Banner Display area options:** *Food court under the grandstand, in the Show arena or on the exterior of a building (upon request, if available).*

**SPONSORSHIPS** *need to be secured and paid by August 1, 2022 to ensure inclusion in all marketing opportunities. Failure to do so may result in losing some marketing opportunities listed as part of your package.*

**Program runs June 1, 2024 - May 31, 2025.** *All included marketing opportunities must be used by the end date.*

**FAIR PASSES** *listed are to be used for any purpose, additional passes can be obtained at the Fair board office for \$4 each. Every worker/volunteer needs to have a pass to enter the gate.*