

2024 RACE DAYS TUSCARAWAS COUNTY FAIR

**FRIDAY, SEPTEMBER 20
SATURDAY, SEPTEMBER 21**

Start Time: 11 a.m.

Races are broadcast live on the Ohio Harness Horsemen's Association website (www.OHHA.com). Over 1,000 viewers will have live audio and video of each race. **Get your name included in the announcements!**

TUSCARAWAS COUNTY FAIR RACE DAY SPONSORSHIPS



NEW!
Race Naming
Rights!



INDIVIDUAL RACE SPONSORSHIPS: \$750

Limit one sponsor per race. 12 - 15 Races each day.

1. **NAME THE RACE** in memory or honor of an individual or with your business name.
2. Race will be listed with YOUR choice of name in the OHHA Huffs Guide, on-site race program, and all historical race records.
3. Race Day Announcers will thank sponsors live during the race that will be broadcast on-site and streaming online
4. Company Ad (1/4 page) included in on site Collectible Race Program both days. 400 total printed.
5. Your company logo or name on the Race Champion blanket
6. Champions will receive a 'Champion Bucket' with their blanket
7. Opportunity to have a representative included in the Winner's Circle photo

WINNER'S CIRCLE SPONSOR - \$1,500

1. Your company logo on the backdrop of Winner's Circle photos. Banners to be provided by sponsor.
2. Race Day Announcers will thank Winner's Circle Sponsor during every race both days.
3. Company Ad (full page) included in on site Collectible Race Program both days. 400 printed.
4. Opportunity to have a representative included in the Winner's Circle photos

STARTING GATE SPONSOR - \$1,000

1. Your company logo on Starting Gate and Track Truck. Magnetic signs to be provided by sponsor.
2. Race Day Announcers will thank Winner's Circle Sponsor during every race both days.
3. Company Ad (full page) included in on site Collectible Race Program both days. 400 printed.

NEW! Revised Winner's Circle Backdrop
Be the first to put your company logo in the backdrop!

This year we are moving the Winner's Circle to in front of the Grandstand with a backdrop to include sponsor's banner



For additional information or questions about sponsorship opportunities contact:
Jonna Cronebaugh • Call/Text: 330-243-6373 • Email: jonna@mcsprintsourc.com